THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to the action you should take, you are recommended to seek your own financial advice from your stockbroker, bank manager, solicitor, accountant, or other independent adviser authorised under the Financial Services and Markets Act 2000 if you are resident in the UK or, if you reside elsewhere, another appropriately authorised financial adviser.

If you have recently sold or transferred all of your shares in BIG Technologies Plc, please send this notice and the accompanying documents as soon as possible to the purchaser or transferee or to the person who arranged the sale or transfer, so they can pass these documents to the person who now holds the shares.

BIG TECHNOLOGIES PLC

Registered in England and Wales with Company Number 10791781

NOTICE OF ANNUAL GENERAL MEETING

Registered in England and Wales
Company Number: 10791781

LETTER FROM THE CHAIR

Registered Office: Talbot House
17 Church Street
Rickmansworth
WD3 1DE

27 May 2026

Dear Shareholder

Annual General Meeting 2026

The Board is pleased to confirm that the Annual General Meeting (**AGM**) of BIG Technologies Plc (**Company**) will take place at 11:00 AM on Tuesday, 23 June 2026. The notice convening the AGM (**AGM Notice**) is set out at the end of this letter.

Arrangements

The AGM will be held at the offices of Hudson Sandler LLP, 25 Charterhouse Square, Barbican, London, EC1M 6AE.

Resolutions

The resolutions to be put to shareholders at the AGM are set out in the AGM Notice which is included with this letter. An explanation of each of the resolutions is set out at the end of the document.

Voting

Shareholders are encouraged to vote on the resolutions to be put to the AGM by proxy whether or not they intend to attend. Please also refer to the "Notes" section of the AGM Notice for details on how to vote by proxy.

Voting at the AGM will be conducted on a poll in accordance with best practice.

Recommendation

The Directors of BIG Technologies Plc consider all of the proposed resolutions to be in the best interests of the Company and shareholders as a whole and, accordingly, recommend that shareholders vote in favour of all the resolutions proposed, as the Directors intend to do in respect of their own holdings.

We look forward to welcoming shareholders to the AGM.

Yours faithfully,

Sangita Shah
Interim Chair

BIG TECHNOLOGIES PLC
NOTICE OF ANNUAL GENERAL MEETING
2026

Notice is hereby given that the Annual General Meeting (**AGM**) of BIG Technologies Plc will be held at the offices of Hudson Sandler LLP, 25 Charterhouse Square, Barbican, London, EC1M 6AE on Tuesday 23 June 2026 at 11:00 to consider and, if thought fit, to pass the resolutions set out below. Resolutions 1 to 10 will be proposed as ordinary resolutions .

Definitions

CA 2006	the Companies Act 2006
Company	BIG Technologies Plc
Directors	the board of directors of the Company (or a duly constituted committee thereof)
Equity Securities	shall have the meaning given in section 560 of CA 2006
Ordinary Shares	ordinary shares in the capital of the Company

<u>ORDINARY RESOLUTIONS</u>

Report and Accounts

1. To receive the Annual Report and Accounts of the Company for the year ended 31 December 2025 together with the Directors' reports and auditor's report on those accounts.

Remuneration Report and Policy

2. To approve the Directors' Remuneration Report for the financial year ended 31 December 2025 as set out on pages 34 to 39 of the Company's Annual Report and Accounts for the year ended 31 December 2025 (excluding the Directors' Remuneration Policy on page 37).
3. To approve the Directors' Remuneration Policy as set out on page 37 of the Company's Annual Report and Accounts for the year ended 31 December 2025 to take effect immediately following the AGM.

Directors

4. To elect Sangita Shah as a director of the Company.
5. To elect James Matheson as a director of the Company.
6. To elect Simon Thomson as a director of the Company
7. To re-elect Camilla Macun as a director of the Company.

Auditor

8. To re-appoint Crowe U.K. LLP as auditor of the Company to hold office until the conclusion of the next general meeting at which accounts are laid before the Company.
9. To authorise the Directors to determine the fees payable to the auditor.

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Share Authorities

10. THAT the Directors be generally and unconditionally authorised, under and in accordance with section 551 of CA 2006 to exercise all the powers of the Company to allot Equity Securities up to an aggregate nominal amount of £100,000 provided that this authority shall expire (unless previously renewed, varied or revoked by the Company in a general meeting) on the earlier of 15 months from the passing of this resolution or the conclusion of the Company's next annual general meeting save that the Company may before such expiry make an offer or agreement which would or might require Equity Securities to be allotted after such expiry and the directors of the Company may allot Equity Securities under such offer or agreement as if the authority conferred by this resolution had not expired.

BY ORDER OF THE BOARD

One Advisory Limited

One Advisory Limited
Company Secretary

27 May 2026

110 Cannon Street
London
United Kingdom
EC4N 6EU

NOTES TO THE NOTICE OF AGM

Entitlement to Attend and Vote at the AGM

1. The Company specifies that only those members registered on the Company's register of members at 6:00 p.m. (London time) on 19 June 2026 or, if the meeting is adjourned, at 6:00 p.m. on the day two business days prior to the adjourned meeting shall be entitled to attend and vote at the meeting.

2. Voting at the AGM will be conducted by way of a poll rather than on a show of hands. The Board believes a poll is more representative of shareholders' voting intentions because shareholders' votes are counted according to the number of shares held and all votes tendered are taken into account.

3. The total of the votes cast by shareholders for or against or withheld on each resolution will be announced via a Regulatory Information Service and published on the Company's investor website, www.buddi.com/investors/regulatory-news, after the AGM.

Proxy Voting – General

4. If you are a shareholder of the Company at the time set out in Note 1 above, you are entitled to appoint a proxy to exercise all or any of your rights to attend, speak and vote at the meeting. You can only appoint a proxy using the procedures set out in these notes. You can appoint the Chair of the meeting as your proxy or another person of your choice. Your proxy does not need to be a member of the Company but must attend the meeting to represent you.

5. You may appoint more than one proxy provided each proxy is appointed to exercise rights attached to different shares. You may not appoint more than one proxy to exercise rights attached to any one share.

6. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior).

7. Appointment of a proxy does not preclude you from attending the general meeting and voting in person. If you do vote in person at the meeting, that vote will override any votes previously submitted in respect of those shares.

8. A vote withheld is not a vote in law, which means that the vote will not be counted in the calculation of votes for or against a resolution. If you do not select a voting option, your proxy may vote or abstain from voting at their discretion.

Proxy Voting – Procedures

9. To be valid proxy votes must be received by 11:00 AM on 19 June 2026, or if the meeting is adjourned, 48 hours (excluding any part of a day that is not a working day) before the adjourned meeting (**Proxy Vote Closing Time**).

10. A hard copy proxy form is not enclosed with this document, but may be requested from the Company's registrar, MUFG Corporate Markets, via email at shareholderenquiries@cm.mpms.mufg.com or telephone on 0371 664 0300 and +44 (0) 371 664 0300 (international). Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 - 17:30, Monday to Friday excluding public holidays in England and Wales.

11. Shareholders can vote electronically via the Investor Centre, a free app for smartphone and tablet provided by MUFG Corporate Markets (the company's registrar). It allows you to securely manage and monitor your shareholdings in real time, take part in online voting, keep your details up to date, access a range of information including payment history and much more. The app is available to download on both the Apple App Store and Google Play, or by scanning the relevant QR code below. Alternatively, you may access the Investor Centre via a web browser at: https://uk.investorcentre.mpms.mufg.com/.

Download on the App Store

GET IT ON Google Play

12. If you prefer a hard copy proxy form, you may request this directly from the Company's registrar, MUFG Corporate Markets, at shareholderenquiries@cm.mpms.mufg.com or on 0371 664 0300. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 - 17:30, Monday to Friday excluding public holidays in England and Wales. Hard copy forms of proxy must be completed in accordance with the instructions printed on them and returned to the Company's registrar, MUFG Corporate Markets, PXS 1, Central Square, 29 Wellington Street, Leeds, LS1 4DL (together with any necessary authority documentation) to be received no later than the Proxy Vote Closing Time.

13. To be valid any proxy form or other instrument appointing a proxy must be received:

    - in the case of shareholders holding their shares through CREST, by utilising the CREST electronic proxy appointment service in accordance with the procedures set out in paragraphs 16 to 19 below; and no later than the Proxy Vote Closing Time); or

    - If you are an institutional investor you may be able to appoint a proxy electronically via the Proxymity platform, a process which has been agreed by the Company and approved by the registrar. For further information regarding Proxymity, please go to www.proxymity.io. Your proxy must be lodged by the Proxy Vote Closing Time in order to be considered valid. Before you can appoint a proxy via this process you will need to have agreed to Proxymity's associated terms and conditions. It is important that you read these carefully as you will be bound by them and they will govern the electronic appointment of your proxy. An electronic proxy appointment via the Proxymity platform may be revoked completely by sending an authenticated message via the platform instructing the removal of your proxy vote.

14. In the case of a member which is a company, the proxy form must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company.

15. Any power of attorney or any other authority under which the proxy form is signed (or a duly certified copy of such power or authority) must be included with the proxy form.

16. CREST members may vote by utilising the CREST electronic proxy appointment service in accordance with the procedures set out below.

17. CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service may do so for the meeting (and any adjournment of the meeting) by using the procedures described in the CREST Manual (available from www.euroclear.com). CREST Personal Members or other CREST sponsored members, and those CREST members who have appointed a service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.

18. In order for a proxy appointment or instruction made by means of CREST to be valid, the appropriate CREST message (a 'CREST Proxy Instruction') must be properly authenticated in accordance with Euroclear UK & International Limited's specifications and must contain the information required for such instructions, as described in the CREST Manual. The message must be transmitted so as to be received by the issuer's agent (ID RA10) by the Proxy Vote Closing Time. For this purpose, the time of receipt will be taken to mean the time (as determined by the timestamp applied to the message by the CREST application host) from which

the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time, any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.

19. CREST members and, where applicable, their CREST sponsors or voting service providers should note that Euroclear UK & International Limited does not make available special procedures in CREST for any particular message. Normal system timings and limitations will, therefore, apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member, or sponsored member, or has appointed a voting service provider(s), to procure that his CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting system providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings. The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.

Proxy Voting – Changes and Revocations

20. To change your proxy instructions simply submit a new proxy appointment using the methods set out above. Note that the Proxy Vote Closing Time also applies in relation to amended instructions; any amended proxy appointment received after the Proxy Vote Closing Time will be disregarded. Where you have appointed a proxy using the hard copy proxy form and would like to change the instructions using another hard copy proxy form, please contact MUFG Corporate Markets via the methods set out in Note 10 above. If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.

21. In order to revoke a proxy instruction you will need to inform the Company by sending a signed hard copy notice clearly stating your intention to revoke your proxy appointment to MUFG Corporate Markets, at PXS 1, Central Square, 29 Wellington Street, Leeds, LS1 4DL. The revocation notice must be received by MUFG Corporate Markets no later than 48 hours before the meeting.

22. In the case of a member which is a company, the revocation notice must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company. Any power of attorney or any other authority under which the revocation notice is signed (or a duly certified copy of such power or authority) must be included with the revocation notice. The revocation notice must be received by MUFG Corporate Markets no later than the Proxy Vote Closing Time. If you attempt to revoke your proxy appointment but the revocation is received after the time specified then, subject to Note 7 above, your proxy appointment will remain valid.

Corporate Representatives

23. A corporation which is a member can appoint one or more corporate representatives who may exercise, on its behalf, all its powers as a member provided that no more than one corporate representative exercises power over the same share.

24. Corporate representatives must produce a signed corporate representative letter from the shareholder in suitable form at the AGM together with photographic identification to verify they are the representative referred to in the letter.

Share Capital

25. As at the close of business on the business day immediately before the date of this notice, the Company's issued share capital comprised 300,944,313 ordinary shares of nominal value 1 pence each. 5,000,000 shares are held in treasury. Each ordinary share carries the right to one vote at a general meeting of the

Company and, therefore, the total number of voting rights in the Company as at close of business on the business day immediately before the date of this notice, excluding treasury shares, is 295,944,313.

Personal Data

26. Your personal data includes all data provided by you, or on your behalf, which relates to you as a shareholder, including your name and contact details, the votes you cast and your Shareholder Reference Number (attributed to you by the Company). The Company determines the purposes for which and the manner in which your personal data is to be processed. The Company and any third party to which it discloses the data (including the Company's registrar) may process your personal data for the purposes of compiling and updating the Company's records, fulfilling its legal obligations and processing the shareholder rights you exercise. A copy of the Company's privacy policy can be found online at www.buddi.com/privacy-policy.

EXPLANATORY NOTES

Resolutions 1 to 10 are ordinary resolutions and require a simple majority of votes cast to be in favour in order to be passed.

Resolution 1 – Report and Accounts (Ordinary Resolution)
Section 437 of CA 2006 requires the Directors to lay copies of the Company's annual report and accounts for the year ended 31 December 2025 before the Company in general meeting before the end of the period for filing them with Companies House. This resolution addresses that requirement.

Resolutions 2 and 3 – Remuneration (Ordinary Resolutions)
Resolutions 2 and 3 request that shareholders approve the Directors' Remuneration Report (**DRR**) and the Directors' Remuneration Policy (**DRP**), respectively. Although these resolutions are not binding, the Directors wish to give shareholders the opportunity to express their views in relation to directors' remuneration in an appropriate manner. These resolutions are intended to provide that opportunity. The DRR is backwards-looking and sets out the directors' remuneration in respect of the year ended 31 December 2025, while the DRP is forward-looking and describes the policy the Board proposes to adopt for the future remuneration of the directors.

Resolutions 4 to 7 – Directors (Ordinary Resolutions)

In accordance with the Company's articles of association, certain directors are retiring at the AGM and putting themselves forward for election or re-election by shareholders. Whilst the intention is that all directors seek annual re-election going forward, the Board believes the approach being taken this year is in the best interests of the Company and its members as a whole as it ensures a level of continuity following the disruption of the previous financial year.

Both Ian Johnson and Michael Johns were elected by shareholders at the 2025 AGM and are therefore not due for re-election under the Company's articles. All other directors, being Sangita Shah, James Matheson, Simon Thomson and Camilla Macun, are retiring and seeking election or re-election this year.

Biographical details of all directors can be found on pages 20-21 in the Annual Report and on the Company's website at www.buddi.com/investors/board-of-directors.

Resolutions 8 and 9 – Auditor (Ordinary Resolutions)
On the recommendation of the Audit Committee, the Board proposes as resolution 8 that Crowe U.K. LLP be re-appointed as auditor of the Company. Resolution 9 proposes that the Directors be authorised to determine the level of the auditor's remuneration.

Resolution 10 – Authority to Allot (Ordinary Resolution)

Under CA 2006, the Directors require shareholder authority to allot Equity Securities. This resolution will, if passed, grant that authority in accordance with section 551 of CA 2006 in respect of a maximum nominal amount of £100,000 which represents approximately 3.4% of the Company's issued Ordinary Shares (excluding treasury shares) as at 26 May 2026 (being the last practicable date prior to publication of this document).

The authority granted by this resolution will expire on the earlier of the conclusion of next year's annual general meeting and the date which is 15 months after the resolution is passed.

The Directors have no present intention to exercise the authority conferred by this resolution.